

## **Bio - Stewart Ballard , SCO, US Department of Commerce,Hong Kong**

During his 18 years with the U.S. Department of Commerce, Stewart Ballard has helped U.S. exporters succeed in winning new business in India, Kuwait, the 15 Member States of the European Union and, most recently, in 35 Asia Pacific developing countries that are members of the Asian Development Bank. Stewart has worked especially closely with U.S. firms in the following sectors: high technology and professional business advisory services (India); energy (Kuwait); and environment, energy, transportation and healthcare (European Union & Asian Development Bank countries).

During his assignment in Hong Kong from 2004 to 2008, Stewart is working with U.S.-based firms to help them take advantage of new business opportunities in Hong Kong, China and other Asian Pacific countries. Key new initiatives Stewart has launched include the "ImaginAsian" film and television industry trade missions to the U.S. promoting U.S. entertainment industry exports; the "P2E2" creative financing program that is creating new buyers in Hong Kong and mainland China for pollution prevention and energy efficiency technologies used in manufacturing, power generation and real estate projects; and the "AREAS" (American Real Estate And Services) pavilion promoting U.S. commercial, industrial and residential properties to foreign investors and buyers from Japan, China, Singapore, India, the Middle East during the MIPIM Asia real estate trade show in Hong Kong on September 27-29, 2006.

Stewart has received both the Bronze Medal and the Quarterly Star award from the International Trade Administration. His employment background includes eight years of private sector experience in intellectual property law; international banking; international freight forwarding; and import-export. His educational background includes a B.A. in Political Science (with honors) from the University of California at Berkeley; an M.A. in International Studies from the Johns Hopkins University School of Advanced International Studies (SAIS); and a J.D. from Tulane University. His educational background abroad includes graduate work at SAIS' Bologna Center in Bologna, Italy; and graduate work (in French) on European Union law at the University of Nancy II in Nancy, France. Stewart has French, Italian and Mandarin Chinese language skills. He is a member of the District of Columbia Bar.